

## ATA and AMTA merger approved, creating unified voice for telecommunications industry

**24 June 2026:** Members of the Australian Telecommunications Alliance (ATA) and the Australian Mobile Telecommunications Association (AMTA) have approved the merger of the two organisations, paving the way for the creation of a strong and unified voice for Australia’s telecommunications sector.

The merger was approved by members at general meetings held by both organisations following unanimous support from the Boards of ATA and AMTA. The merger brings together the complementary strengths, expertise and history of both organisations for the benefit of the broader telecommunications industry with:

- A single voice for the sector to improve advocacy with key stakeholders;
- Full coverage of regulatory, technical and operational issues impacting telcos, equipment suppliers (including network technology vendors and mobile device manufacturers), and a broad range of other industry participants (including TowerCos, messaging and application providers and more);
- An enhanced ability to provide expert advice on the capabilities and dependencies of Australia’s critical digital infrastructure, covering fixed-line, mobile and satellite connectivity, as well as issues related to mobile devices and other services provided by the sector.

The organisations will now combine under the current operations of ATA on 30 June 2026.

ATA CEO Luke Coleman said the strong endorsement from members reflected a shared commitment to the future of Australia’s telecommunications industry.

“The Australian telecommunications industry needs a strong and united voice now more than ever,” he said.

“We are delighted that members of both organisations have overwhelmingly supported this merger and the opportunity it creates for our sector in bringing together our combined expertise, resources and research.”

AMTA CEO Louise Hyland said the merger positions the industry to engage more effectively on the opportunities and challenges shaping Australia’s digital future.

“Australia’s digital future depends on a telecommunications sector which is connected. As technology and telecommunications continue to converge, a more unified industry voice must support better engagement with government, stronger outcomes for consumers and a continued focus on the positive social contribution the sector can make.”

“This outcome reflects the confidence members have in a shared vision for the future. We are committed to ensuring that the expertise, programs, committees and member value of both organisations continue to be recognised and strengthened through the merged organisation.”

“Together, we will be better placed to provide expert advice on the capabilities and dependencies of Australia’s critical digital infrastructure and advocate on behalf of a sector that underpins Australia’s economy and society.”

### **ABOUT THE AUSTRALIAN TELECOMMUNICATIONS ALLIANCE (ATA)**

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The Australian Telecommunications Alliance (ATA) is the peak body of the Australian telecommunications industry. We are the trusted voice at the intersection of industry, government, regulators, and consumers. Through collaboration and leadership, we shape initiatives that grow the Australian telecommunications industry, enhance connectivity for all Australians, and foster the highest standards of business behaviour.

For more details, visit [www.austelco.org.au](http://www.austelco.org.au)

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### **ABOUT AMTA**

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The Australian Mobile Telecommunications Association (AMTA) is the peak industry body of Australia’s mobile telecommunications industry. Our purpose is to be the trusted voice of industry, promoting the adoption, monetisation and sustainability of mobile telecommunications technology for the benefit of all Australians. AMTA members include the mobile network service providers, handset manufacturers, network equipment suppliers, retail outlets and other suppliers to the industry.

For more details, visit [www.AMTA.org.au](http://www.AMTA.org.au)

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